

Google Ads

Targeting

Local Area Targeting	Madison Heights, Lynchburg, Liberty University
Ad Location	Google Ad Search

Overview

Overview

May 1, 2025 - May 31, 2025

Total lead spend

\$483.49

The amount you spent on leads during the selected date range. This amount doesn't reflect any pending credits.

EDIT BUDGET

Charged leads

31

0 message leads31 phone leads

The number of leads you were charged for during the selected date range.

GET MORE LEADS

Ad Impressions

3206

The number of times your ad appeared in search results during the selected date range.

Top impression rate on Search

100.00%

During the selected date range, the percentage of your impressions that are shown anywhere above results that aren't paid for. [Learn more](#)

Absolute top impression rate on Search

95.07%

During the selected date range, the percentage of your impressions that are shown as the very first ad in search results. [Learn more](#)

Charged leads received from May 1, 2025 - May 31, 2025

Date	Leads
May 1	1
May 2	0
May 3	2
May 4	0
May 5	0
May 6	0
May 7	0
May 8	0
May 9	0
May 10	0
May 11	0
May 12	0
May 13	0
May 14	0
May 15	0
May 16	0
May 17	0
May 18	0
May 19	0
May 20	0
May 21	0
May 22	0
May 23	0
May 24	0
May 25	0
May 26	0
May 27	0
May 28	0
May 29	0
May 30	0
May 31	0

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Charged leads received from May 1, 2025 - May 31, 2025

The chart displays the number of charged leads received over time. The y-axis, labeled 'Leads', has a scale from 0 to 5 with increments of 1.25. The x-axis shows dates from May 4 to May 25. The data is represented by a blue line that fluctuates significantly, with peaks occurring around May 4, May 11, May 18, and May 25. The highest peaks reach 5 leads.

Date	Leads
May 1	0
May 2	0
May 3	1.0
May 4	2.0
May 5	0
May 6	0
May 7	0
May 8	1.0
May 9	5.0
May 10	2.0
May 11	0
May 12	1.0
May 13	0
May 14	1.0
May 15	0
May 16	1.0
May 17	0
May 18	0
May 19	0
May 20	1.0
May 21	5.0
May 22	2.0
May 23	1.0
May 24	0
May 25	0
May 26	1.0
May 27	0
May 28	0
May 29	0
May 30	0
May 31	0

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May 1	0
May 2	0
May 3	1.0
May 4	2.0
May 5	0
May 6	0
May 7	0
May 8	1.0
May 9	5.0
May 10	2.0
May 11	0
May 12	1.0
May 13	0
May 14	1.0
May 15	0
May 16	1.0
May 17	0
May 18	0
May 19	0
May 20	1.0
May 21	5.0
May 22	2.0
May 23	1.0
May 24	0
May 25	0
May 26	1.0
May 27	0
May 28	0
May 29	0
May 30	0
May 31	0